

How do we retain commercial tenants?

Workplace Efficiencies and
Behaviours Benchmark
(WEBB)TM

**Profiling workplace occupants to
better understand their unique set of
needs, with a view to foster retention**

Workplace Efficiencies and Behaviours Benchmark (WEBB)

Quantitative Research Benchmarking for Professional Workplaces

Service overview

Quantitative research surveys that ascertain how your company is unique and identifies a particular workplace design solution. A tool for gathering behavioural information from every person in an organisation in a cost-effective manner, leading to practical recommendations to deliver a superior work lifestyle

Who

Companies that are contemplating a redesign or move to a new workplace environment; architectural teams that require further insights to inform a design solution; or commercial asset owners that require insight into how they can serve the needs of their tenants.

Value

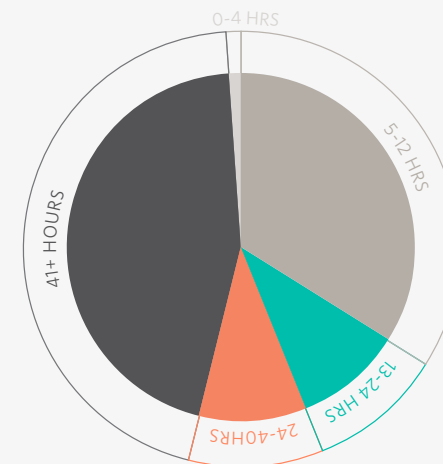
Increased employee satisfaction and retention resulting from appropriate workplace design and programming.

OFFICE TIME

Q: NUMBER OF HOURS SPENT WORKING IN THE OFFICE DURING AN AVERAGE WEEK

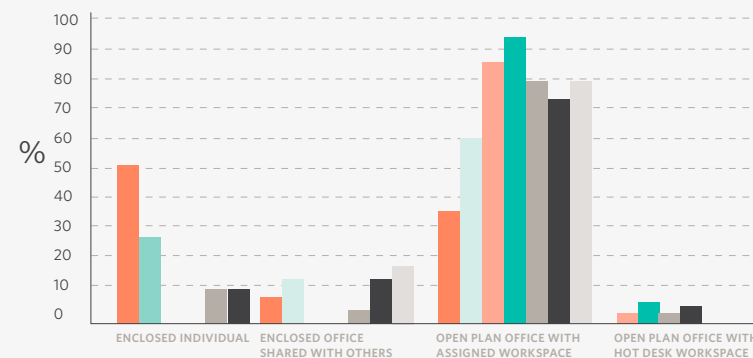
0-4 5-12 13-24 25-40 41+

Individuals in the financial services and legal sectors, more so than other industries, reported working in the office more than 40 hours per week



PHYSICAL ENVIRONMENT FACTORS

Q: WHICH BEST DESCRIBES YOUR PERSONAL WORKSPACE IN YOUR CURRENT OFFICE?



In 2012, Brickfields Consulting partnered with workplace design consultancy 'Futurespace' to design and test a 40-question survey which could be undertaken by any employee in Australia. Since this time, the survey has been undertaken by over 40 companies and organisation across the professional services, financial, legal, government, not-for-profit, and IT sectors.

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